

PRIVACY POLICY

Citizens for Rasheen Aldridge

Effective date: August 4, 2026

A clear summary

This policy explains what information the campaign may collect through rasheenforstl.com, how it may be used and shared, and the choices available to you. The Site may collect information you submit, such as contact, volunteer, and donation-related information, along with basic website usage data. We do not sell personal information for money.

1. Scope and acceptance

This Privacy Policy applies to rasheenforstl.com and campaign-controlled pages, forms, and services that link to this policy (collectively, the "Site"). The Site is operated by Citizens for Rasheen Aldridge ("Campaign," "we," "us," or "our") in support of Rasheen Aldridge's campaign. It does not govern third-party websites, platforms, or payment processors that have their own privacy policies.

By using the Site, you acknowledge the practices described here. If you do not agree, please do not provide personal information through the Site.

2. Information we collect

The information we collect depends on how you interact with the Site. It may include the following:

Information you provide directly

- Contact information: name, email address, mailing address, telephone number, and ZIP code.
- Campaign participation: volunteer interests, event registrations, survey responses, petition or endorsement information, and messages you send to the Campaign.
- Communication preferences: whether you choose to receive email, telephone, or text updates.
- Donation-related information: contribution amount, date, transaction status, and information needed for campaign-finance compliance, which may include occupation and employer. Full payment card numbers are generally handled by the third-party payment processor, not stored by the Campaign.

Information collected automatically

When you visit the Site, we and our service providers may automatically receive technical and usage information such as IP address, browser type, operating system, device identifiers, referring pages, pages viewed, links clicked, approximate location derived from IP address, and the date and time of access. We may collect this information using cookies, pixels, log files, and similar technologies.

Information from third parties

We may receive information from vendors that support the Site, donation processing, email delivery, text messaging, analytics, event registration, or other campaign activities. We may also combine information you provide with publicly available records or information lawfully obtained from campaign partners and service providers.

3. How we use information

We may use information for the following campaign and operational purposes:

- Respond to questions, requests, and constituent or supporter messages.
- Process contributions and provide transaction confirmations.
- Organize volunteers, events, outreach, endorsements, and other campaign activities.
- Send campaign updates and other communications that you request or consent to receive.
- Personalize Site content and understand how visitors use the Site.
- Maintain, secure, troubleshoot, and improve the Site and related systems.
- Prevent fraud, misuse, security incidents, or other unlawful activity.
- Comply with campaign-finance, tax, recordkeeping, reporting, and other legal obligations.

4. Cookies and analytics

The Site may use cookies and similar technologies that are necessary for functionality, remember preferences, measure performance, and help us understand engagement. Some technologies may be provided by third-party analytics, hosting, social-media, advertising, or embedded-content providers. Those providers may collect information under their own privacy policies.

You can usually manage cookies through your browser settings. Blocking some cookies may affect how the Site functions. Where required, we will seek consent before using non-essential cookies or similar tracking technologies.

5. Email, telephone, and text communications

If you provide contact information or otherwise opt in, the Campaign may contact you with campaign news, event information, volunteer opportunities, fundraising messages, or requests for feedback. Email messages may include an unsubscribe link. You may also contact us to update your preferences.

If you consent to text messages, message frequency may vary and message and data rates may apply. Consent is not a condition of making a contribution or supporting the Campaign. You may reply STOP to opt out and HELP for help. We may send a limited confirmation after an opt-out request where permitted.

6. Contributions and campaign-finance disclosure

Contributions may be processed through a third-party payment provider. Information submitted on the provider's page is also governed by that provider's terms and privacy policy. The Campaign may receive transaction details and contributor information needed to administer the contribution and meet legal obligations.

Campaign-finance laws may require the Campaign to collect, retain, and publicly report certain contributor information, such as name, address, occupation, employer, contribution amount, and contribution date. Information that must be reported by law cannot be kept confidential or deleted on request when the Campaign is legally required to preserve or disclose it.

7. How we disclose information

We may disclose information in the following circumstances:

- Service providers: vendors that perform hosting, analytics, communications, payment processing, database management, security, consulting, or similar functions for the Campaign.
- Legal and campaign-finance requirements: government agencies, regulators, courts, law enforcement, or the public when disclosure is required or permitted by law.
- Protection and security: when reasonably necessary to protect the rights, property, safety, or security of the Campaign, the Site, supporters, visitors, or others.
- Organizational transition: in connection with a reorganization, campaign transition, dissolution, or transfer of campaign assets, subject to applicable law.

- At your direction: when you ask us to disclose information or give consent.

We do not sell personal information for money. We also do not authorize service providers to use personal information for unrelated commercial purposes, although their independent activities may be governed by their own privacy policies.

8. Data retention and security

We retain information for as long as reasonably necessary for the purposes described in this policy, for campaign operations, and to satisfy legal, accounting, reporting, dispute-resolution, and security needs. Retention periods vary by the type of information and the applicable legal requirements.

We use reasonable administrative, technical, and physical safeguards designed to protect information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security. You should use care when sending sensitive information online.

9. Your choices and privacy rights

You may unsubscribe from campaign email using the link in an email, opt out of text messages by replying STOP, or contact us to update communication preferences. You can also manage many cookies through your browser settings.

Depending on where you live and subject to applicable exceptions, you may have rights concerning your personal information, such as requesting access, correction, deletion, or a copy of information, or objecting to certain processing. We may need to verify your identity before completing a request. We may deny or limit a request when permitted by law, including when information must be retained for campaign-finance reporting, fraud prevention, security, or other legal obligations.

To submit a privacy request, use the contact information on the Site and clearly label the message "Privacy Request." We will respond as required by applicable law.

10. Children's privacy

The Site is intended for a general audience and is not directed to children under 13. We do not knowingly collect personal information online from children under 13. If you believe a child under 13 has provided personal information through the Site, please contact us so we can review and take appropriate action.

11. Third-party services and links

The Site may link to or embed content from third-party services, including donation processors, social-media platforms, maps, video services, or news sites. We do not control those services and are not responsible for their privacy or security practices. Review their policies before providing information.

12. Changes to this policy

We may update this Privacy Policy to reflect changes in the Site, campaign practices, vendors, or legal requirements. The revised version will be posted on the Site with an updated effective date. Material changes may also be communicated through another reasonable method when appropriate. This policy is governed by applicable federal law and the laws of the State of Missouri, except where another law must apply.

13. Contact information

Questions, concerns, or privacy requests may be submitted through the contact information or contact form available at:

Citizens for Rasheen Aldridge

<https://rasheenforstl.com>

Please write Privacy Request in the subject line or first line of your message.